

Santa Rosa Junior College

Request for Proposals:

SR Intercultural Center Mural Project

I. MURAL'S GOAL

The goal for this mural is to create a visual representation of the SR Intercultural Center's vision: *We commit to collectively create a campus where Black, Indigenous, People of Color, Queer, LGBT+, and all marginalized communities thrive and pursue their dreams as their authentic selves, liberated of all oppressive systems.*

II. CENTER/SPACE BACKGROUND

The Santa Rosa Junior College, Santa Rosa Intercultural Center is a newly established center on the Santa Rosa Campus. It is a space where students, staff, faculty, and community members gather, learn, and engage. We formally share the space with 5 campus programs whose offices are housed in the space, including Asian and Pacific American Student Success, Native American Summer Bridge, Puente, Queer Resource Center, and Umoja. Informally, we share a space with students, staff, faculty, student clubs, community organizations, and families. We attempt to create a welcoming and inviting space that represents our values, our goals, and our collective solidarity. We believe in the beauty of our communities, our ancestors, our land, our stories, our people, our histories, our unique experiences. We also acknowledge the harm and violence of systemic oppression, not limited to racism, homophobia, sexism, colonialism, white supremacy, ableism, heteronormativity, fatphobia, and their intersections.

We recognize the crucial role that art continues to play in all our communities. Murals have a deep connection to our communities' collective history and voice. Murals and similar public art continue to be central in social movements for liberation. Our communities have used murals as a way for public self-representation, call to action, imagination, introspection, shifting of narratives, creating beauty, establishing a sense of place, speaking truth to power, healing, and challenging the status quo, among many others.

III. SCOPE OF WORK

The project will award artist(s)/ artist teams with up to \$10,000 to create a comprehensive mural for the walls of SR Intercultural Center common space. The objective is for the art/mural to be permanently housed in the SR Intercultural Center. Thus, the mural has the potential of outliving the current location. Because of such, the artwork/mural will be installed (hanged or nailed) over the walls. Artists will need to create the mural offsite and have it delivered by the final due date. Santa Rosa Junior College will install the art. Artists should consider the longevity and wear and tear when selecting materials.

Much smaller awards may be given to artists to create art for the individual program offices. Please note your preference for being considered for the smaller awards on the application form.

For the application form and more information, visit:
<https://intercultural.santarosa.edu/SRICMuralProject>

IV. TIMELINE (Spring 2021)

March 18 – April 4: Application is open for submission.
April 4: Applications and all required documents are due.
April 5-10: Review of applications & 3 proposals selected for interviews
April 12-16: (tentative) Interview of final 3 artists
April 26-30: (tentative) Finalists submit final sketches/ design
May 1: Artists are notified of final selection
May-June: Artists creates mural
June 31: Mural delivery deadline
July: SRJC Installs art
Mural opening exhibit: To be determined, based on return to in person instruction.

V. SUBMISSIONS

All submission documents need to be submitted by April 4, 2021

1. Submit an Application form online: <https://intercultural.santarosa.edu/mural-project-application>
2. Email the following documentation to Malena Hernandez
mhernandezlegorreta@santarosa.edu
Email subject line needs to be titled: "Submission: SR IC Mural- [ARTISTS NAME]"

Attachments need to include

- a. Brief artist(s) bio
- b. Artist's portfolio with descriptions/ Images and descriptions of relevant artistic work
 - If applicable, please submit any and all mural experience, including mural location.
- c. Description of the concept behind the proposed submission and materials proposed for use
- d. Draft/ sketch /rendering of proposed concept in 1- 4 images (jpg format)
 - If selected as one of 3 finalists, artist will be asked to submit a final sketch/ rendering of mural concept.



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If access to technology, language, other barriers, or questions arise, please contact Malena Hernandez at mhernandezlegorreta@santarosa.edu or 707-521-6906
Or visit <https://intercultural.santarosa.edu/SRICMuralProject>

VI. SELECTION PROCESS

Proposals will be reviewed and selected by a committee comprised of representatives (staff and student) from each program housed in the SR Intercultural Center, and SRJC administrators.

VII. CRITERIA

Criteria for selection will include:

- Ability of submission to address or reflect project goal
- Unique identities and experiences of artist/artist team demonstrated by the artist bio(s)
- Artists' intersectional approach/ lens in sketch/ rendering
- Clarity of submission materials
- Submitted by deadline
- Preference given to artists who are local community members, which includes the San Francisco Bay Area, Lake, Napa, Sonoma, and Mendocino counties.

VIII. ARTISTS ELIGIBILITY

- Artists over the age of 14 years old are eligible to submit.
- Artists must be able to deliver work to Santa Rosa Junior College, Santa Rosa campus by due date.
- Previous mural experience is not required.
- Concepts will not be eligible that incorporate:
 - hate speech or hate symbols.
 - fetishization of Black/Indigenous/ bodies of People of Color
 - corporate logos or advertising
 - glorifying of gore or violence
 - plagiarism of another artist's work.
- If under 18 years old, must have guardian send Malena Hernandez permission to use work.
- Selected artist will have to sign a Professional Service Agreement with Santa Rosa Junior College

IX. LIMITATION OF LIABILITY

Santa Rosa Junior College assumes no responsibility or liability for the response to this Request for Proposals.

X. COSTS ASSOCIATED WITH PROPOSAL

Any costs incurred by any person or entity in preparing, submitting, or presenting a proposal are the sole responsibility of that person or entity, including any requests for additional information or interviews. Santa Rosa Junior College will not reimburse any person or entity for any costs incurred prior to the issuance of the Professional Services Agreement.

XI. REPRESENTATION OF OWNERSHIP

Artist hereby acknowledges that Santa Rosa Junior College has the right to consider the artists renderings and all derivative work for the mural project proposal. Furthermore, artist represents, warrants, and covenants that they have the authority to submit this proposal. Moreover, artists represents and warrants that the renderings they are submitting is wholly their original work of the artists, shall not be derived of any work of authorship of any third person, or they have license to submit.

XII. REJECTION OF PROPOSALS

Santa Rosa Junior College reserves the right to reject any or all proposals, or to award the contract to the proposals that Santa Rosa Junior College deems will meet its best interests. Santa Rosa Junior College reserves the right to select more than one artist/team of artists, and if that is the case, Santa Rosa Junior College reserves the right to decide the full scope and award for each. Santa Rosa Junior College reserves the right to re-advertise for additional proposals and to extend the deadline for submission of the proposals. This Request for Proposals in no way obligates Santa Rosa Junior College to award a contract.

XIII. USE OF SUBMITTED DOCUMENTS

Any materials submitted to Santa Rosa Junior College in response to this Request for Proposals will be used by Santa Rosa Junior College for the process of selecting an artist, including sharing the documents via email, online, or any other private or public platform for this purpose. The artist maintains ownership of the artwork and submitted work. Once a finalist is selected, Santa Rosa Junior college will maintain ownership of the physical artwork produced for this mural.

XIV. PUBLIC RECORDS

Any and all records submitted to Santa Rosa Junior College, whether electronic, paper, or otherwise recorded, are subject to the California Public Records Act. The determination of how those records must be handled is solely within the purview of Santa Rosa Junior College. All records the responding party considers to be trade secrets, or that the responding party otherwise seeks to have Santa Rosa Junior College consider as exempt must be identified clearly and specifically at the time of submission. It is not sufficient to merely state generally that a proposal is proprietary, contains a trade secret, or is otherwise exempt. Particular records, pages, and sections which are believed to be exempt must be specifically identified as such and must be

separated from other records with a convincing explanation and rationale sufficient to justify each exemption from release.

XV. PUBLIC HEALTH EMERGENCIES

Artists are advised that public health emergencies, as declared by the Santa Rosa Junior College, the State of California, or the Federal Government, including the current pandemic of Novel Coronavirus (COVID-19), may introduce significant uncertainty into the project, including disruption of timelines or revised practices. Artists shall consider public health emergencies as they develop project schedules and advance the work. Santa Rosa Junior College will retain the right to inspect all work to ensure compliance with health and safety standards, and may at any time require the Artist to stop work because of the emergency. If a public health emergency is declared, the City will not be responsible for any delays related to the sequence of operations or any expenses or losses incurred as a result of any delays. Any delays related to public emergencies, including the current pandemic of Novel Coronavirus (COVID-19), will be excusable, but will not be compensable.

For all information regarding the SR Intercultural Center Mural Project, visit:

<https://intercultural.santarosa.edu/SRICMuralProject>

Special thanks to *Burlington City Arts* for their support in crafting this document

FAQs

- **I am an artist who lives in Southern California, can I apply?**
 - All artists are eligible to apply if they live in the United States and territories. Preference will be given to artists from the San Francisco Bay Area, broadly defined, and the counties of Lake, Napa, Mendocino, and Sonoma.
- **If I submit as a team of artists, would we each receive a stipend?**
 - The maximum amount of the award is \$10,000. If selected, Santa Rosa Junior College will pay the team one amount and it will be up to the team to distribute the award between artists. As well, Santa Rosa Junior College reserves the right to select more than one submission, for which the award will be distributed as seen fit by Santa Rosa Junior College.
- **Are there any outdoor sites for this project?**
 - No, all sites will be indoors.
- **Can I propose collaging materials to make a mural?**

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- Yes, as long as you present a method to adhere and protect the materials for prolonged life, and your proposal is an original artistic vision, you can use collage materials.